



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/T Murphy/R/Con/PA (16299)
BrabenderCox (3844)
BRABENDER,LIZ
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/T MURPHY/R/CON/PA (29258)
National/Political
/06291883

Invoice 640564
Inv Date 10/28/2012
Terms Net 30
Contract 331360
Bill Type Standard
Period 10/1/2012 - 10/28/2012

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

MURPHY 10/16
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:10PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	EARLY TODAY 4-430A/1							
	Spot	4:00:00AM-Early To	Per week (1),Tu,We,Th,Fr	10/16/12 4:17AM (Tu)	00:30	Early Today	BCTM1204H	\$100.00	
2.0	Contract Line Remarks:	NEWS 430A-5A/2							
	Spot	4:28:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/16/12 4:56AM (Tu)	00:30	Channel 11 News 430A	BCTM1204H	\$175.00	
	Spot	4:28:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/17/12 4:39AM (We)	00:30	Channel 11 News 430A	BCTM1203H	\$175.00	
3.0	Contract Line Remarks:	NEWS 5-530A/3							
	Spot	4:58:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/16/12 5:12AM (Tu)	00:30	Channel 11 News Sam	BCTM1203H	\$550.00	
	Spot	4:58:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/17/12 5:27AM (We)	00:30	Channel 11 News Sam	BCTM1204H	\$550.00	
4.0	Contract Line Remarks:	NEWS 530A-6A/4							
	Spot	5:29:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/16/12 5:54AM (Tu)	00:30	Channel 11 News 530am	BCTM1204H	\$750.00	
	Spot	5:29:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/19/12 5:38AM (Fr)	00:30	Channel 11 News 530am	BCTM1204H	\$750.00	
5.0	Contract Line Remarks:	NEWS 6-7A/5							
	Spot	5:59:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/17/12 6:39AM (We)	00:30	Channel 11 News 6am	BCTM1204H	\$1100.00	
	Spot	5:59:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/18/12 6:12AM (Th)	00:30	Channel 11 News 6am	BCTM1203H	\$1100.00	
6.0	Contract Line Remarks:	TODAY 7-8A/6							
	Spot	7:00:00AM- 8:00:00	Per week (2),Tu,We,Th,Fr	10/16/12 7:57AM (Tu)	00:30	Today Show	BCTM1204H	\$850.00	
	Spot	7:00:00AM- 8:00:00	Per week (2),Tu,We,Th,Fr	10/17/12 7:59AM (We)	00:30	Today Show	BCTM1203H	\$850.00	
7.0	Contract Line Remarks:	TODAY 8-9A/7							
	Spot	8:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	10/16/12 8:42AM (Tu)	00:30	Today Show	BCTM1204H	\$800.00	
	Spot	8:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	10/17/12 8:34AM (We)	00:30	Today Show	BCTM1204H	\$800.00	
8.0	Contract Line Remarks:	TODAY 9-10A/8							
	Spot	9:00:04AM-Today S	Per week (2),Tu,We,Th,Fr	10/17/12 9:51AM (We)	00:30	TODAY SHOW 9A	BCTM1204H	\$550.00	
	Spot	9:00:04AM-Today S	Per week (2),Tu,We,Th,Fr	10/18/12 9:30AM (Th)	00:30	TODAY SHOW 9A	BCTM1204H	\$550.00	
9.0	Contract Line Remarks:	SAT NEWS 6-8A/9							
	Spot	6:00:00AM- 8:00:00	Day,Sa-1	10/20/12 6:57AM (Sa)	00:30	CHANNEL 11 SATUROAY MORN NEWS	BCTM1204H	\$450.00	
10.0	Contract Line Remarks:	SAT NEWS 8-1030A/10							
	Spot	8:00:00AM-10:30:00	Day,Sa-1	10/20/12 8:28AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	BCTM1204H	\$500.00	
11.0	Contract Line Remarks:	SUN NEWS 530A-8A/11							
	Spot	5:30:00AM- 8:00:00	Day,Su-1	10/21/12 6:39AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	BCTM1204H	\$450.00	
12.0	Contract Line Remarks:	SUN NEWS 8A-10A/12							
	Spot	8:00:00AM-10:00:00	Day,Su-1	10/21/12 8:39AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	BCTM1204H	\$500.00	
13.0	Contract Line Remarks:	NOON NEWS/13							
	Spot	11:59:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/16/12 12:23PM (Tu)	00:30	Channel 11 News At Noon	BCTM1203H	\$500.00	
	Spot	11:59:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/19/12 12:14PM (Fr)	00:30	Channel 11 News At Noon	BCTM1203H	\$500.00	
14.0	Contract Line Remarks:	NEWS 5-530P/14							
	Spot	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	10/17/12 5:13PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$1100.00	
	Spot	5:00:00PM- 5:30:00	Per week (2),Tu,We,Th,Fr	10/18/12 5:23PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$1100.00	
15.0	Contract Line Remarks:	NEWS 530-6P/15							
	Spot	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	10/16/12 5:42PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$1100.00	



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	Spot	S:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	10/19/12 5:39PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$1100.00	
16.0	Contract Line Remarks: NEWS 6-630P/16								
	Spot	S:58:34PM-Channel	Per week (2),Tu,We,Th,Fr	10/16/12 6:09PM (Tu)	00:30	Channel 11 News At 6pm M-F	BCTM1204H	\$1300.00	
	Spot	S:58:34PM-Channel	Per week (2),Tu,We,Th,Fr	10/17/12 6:13PM (We)	00:30	Channel 11 News At 6pm M-F	BCTM1203H	\$1300.00	
17.0	Contract Line Remarks: LATE NEWS/17								
	Spot	10:59:34PM-CHANNE	Per week (2),Tu,We,Th,Fr	10/16/12 11:32PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1204H	\$2700.00	
	Spot	10:59:34PM-CHANNE	Per week (2),Tu,We,Th,Fr	10/17/12 11:29PM (We)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1204H	\$2700.00	
18.0	Contract Line Remarks: LATE NEWS/18								
	Spot	10:59:34PM-CHANNE	Day,Sa-1	10/20/12 11:19PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1203H	\$2900.00	
19.0	Contract Line Remarks: BLK AND GLD ZONE 1135-1235A/19								
	Spot	11:30:04PM-Channel	Day,Su-1	10/21/12 12:04AM (Su)	00:30	Channel 11 News Following Football 1130P	BCTM1204H	\$3000.00	
20.0	Contract Line Remarks: NEWS 430-5A/20								
	Spot	4:28:04AM-Channel	Per week (1),Tu,We,Th,Fr	10/18/12 4:38AM (Th)	00:30	Channel 11 News 430A	BCTM1204H	\$125.00	
21.0	Contract Line Remarks: NEWS 5-530A/21								
	Spot	4:58:04AM-Channel	Per week (1),Tu,We,Th,Fr	10/17/12 5:08AM (We)	00:30	Channel 11 News 5am	BCTM1204H	\$300.00	
22.0	Contract Line Remarks: NEWS 530-6A/22								
	Spot	S:29:04AM-Channel	Per week (1),Tu,We,Th,Fr	10/18/12 5:42AM (Th)	00:30	Channel 11 News 530am	BCTM1204H	\$400.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$31,675.00	Total Spots	34
Commission	(\$4,751.25)		
Net Total	\$26,923.75		